



Federation of Alliances Françaises, U.S.A., Inc.

*National Office*

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A 501(c)3 not-for-profit organization  
Founded in 1902

## Directory of Educational Resources

The Federation would like to thank the following companies, publishers, and distributors of French teaching materials for their generous support of the Federation Education Handbook. We encourage all Alliance Française chapters to contact these sponsors when purchasing materials or services.

### **Distributors of FLE programs from France (all in French)**

Continental Books  
European Book Company  
Ideal Foreign Books  
MEP Inc., Distribooks Division  
World of Reading

### **Publishers of French programs for US students (with English support)**

Amsco School Publications  
Houghton Mifflin Company (*Contacts*)  
Living Language  
McDougal Littell (*Discovering French Nouveau*)  
Yale University Press (*French in Action*)

### **Children's programs**

Early Advantage (*Muzzy*)  
Ecole des Loisirs (*French children's books*)  
Sky Oaks Productions, Inc. (*Total Physical Response: TPR*)  
Sosnoski Language Resources (*French books from around the world*)  
Thomson Nelson (*Acti-Vie*)  
Symtalk Language Systems  
World of Reading  
Yadeeda.com (*Alain Le Lait CD's*)

### **French films, media and software**

Arc-en-Plume  
FilmArobics  
World of Reading

### **French press and magazines**

Bien-dire (*bi-monthly magazine*)  
Champs-Élysées, Inc. (*audio magazine*)  
France-Amérique (*weekly newspaper*)  
Journal Français (*monthly newspaper*)  
TV5 (*French television*)

### **AF reading groups and library resources**

Euro-Quest  
Schoenhof's Foreign Books

### **Classroom materials**

Carlex  
Teacher's Discovery

### **Student trips to Paris**

FIAP Jean Monnet

### **Liability Insurance**

Acordia

#### **Acordia**

45 Fremont Street, Suite 800  
San Francisco, CA 94105  
tel: 415-512-3637  
fax: 415-495-6261  
www.acordia.com  
mary\_tuft@acordia.com  
Mary Tuft

*Acordia* is an insurance broker that is experienced in working with not-for-profit institutions. Over fifteen years ago, *Acordia* was charged by the Federation to implement a master insurance policy where individual Alliance Française chapters could obtain property and liability coverage. About 45 chapters currently benefit from this plan.

#### **Amsco School Publications**

315 Hudson Street  
New York, NY 10013  
Tel: 800-969-8398  
fax: 212-675-7010  
www.amscopub.com  
forlang@amscopub.com  
John Aliano

*Amsco School Publications* publishes affordable French language materials for American middle school and high school students. *French is Fun* is used successfully in several Alliance Française beginner classes. *Le Français essentiel* series provides basic grammar support for beginning students in need of an English reference.

**Arc-en-Plume**

C.P. 592, Succ. B  
Montréal, PQ, Canada H3B 3K3  
tel: 514-341-5304  
fax: 514-341-5304  
www.arcenplume.ca  
info@arcenplume.ca  
Danièle Heinen

*L'Arc-en-plume*, which is located in Quebec, is the place to purchase French language multimedia programs, since all their video cassettes and DVD films are compatible with US equipment (which is not the case with materials acquired in France). They also have a large selection of French software and CDs as well as books and computer games.

**Bien dire/Editions Entrefilet**

16, rue Calliet, BP 44461  
69244 Lyon Cedex 04, France  
tel: (011) 33.4.78.30.88.49  
fax: (011) 33.4.78.30.87.03  
www.biendire.com  
biendire@editions-entrefilet.fr  
Pam Bourgeois

*Bien dire* is a bi-monthly magazine for adult learners of French. The articles keep AF members and students in touch with what is happening in France. Key words and expressions are highlighted and listed with an English translation. With each issue, an audio CD helps students improve their pronunciation and aural comprehension.

**Carlex**

P.O. Box 81786  
Rochester, MI 48308-1786  
tel: 247-852-5422  
fax: 247-852-7142  
www.carlexonline.com  
carlexonline@earthlink.net  
Ava Hanna

*Carlex* is a wonderful source of French products to enhance your classrooms and enliven both adult and children's classes: French flags, posters, room decorations, games, videos, music, books, reproducible workbooks and fun stickers to reward good performance. We also have ties, t-shirts and coffee mugs with a French theme.

**Champs-Elysées, Inc.**

PO Box 158067  
Nashville, TN 37215-8067  
tel: 615-383-8534  
fax: 615-297-3138  
www.champs-elysees.com  
wes@champs-elysees.com  
Wes Green

*Champs-Elysées* is an audio magazine for people who love France and the French language. Each monthly edition consists of an hour-long audio program on cassette or CD plus a magazine. *Champs-Elysées* is great for private study and can also provide a point of departure for AF conversation and civilization classes.

### **Continental Books**

625 E. 70th Avenue #5  
Denver, CO 80229  
tel: 303-289-1761  
fax: 800-279-1764  
www.continentalbook.com  
bonjour@continentalbook.com  
Linette Hayat

*Continental Books* offers an extensive listing of French materials of interest to Alliance Française schools and libraries. In addition to basic language texts, their French catalog lists readers, novels, mystery books, children's books, videos, software, posters, games, dictionaries, atlases, history books, art books, cookbooks, and *bandes dessinées*.

### **Early Advantage**

79 Sanford Street  
Fairfield, CT 06824  
tel: 888-327-5923 ext 20  
fax: 800-409-9928  
www.early-advantage.com  
lynnj@early-advantage.com  
Lynn Jeffery

*Early Advantage* publishes the widely acclaimed **Muzzy** BBC French program. This engaging multimedia immersion program (video or DVD-based) includes print and audio-visual classroom programs and lesson plans, in addition to home and library editions. **Muzzy** is used for beginning to intermediate students, toddlers to adults, in schools around the world.

### **École des Loisirs**

840 rue Davaar  
Outremont, PQ, H2V 3B5 Canada  
tel: 514-495-2720, 514-574-0648  
www.ecoledesloisirs.fr  
www.ecoledesmax.com  
[artstramgram@videotron.ca](mailto:artstramgram@videotron.ca)  
Marie Barguirdjian-Bletton

*Ecole des Loisirs* publishes children's books by top French authors and illustrators. Of interest to the Alliances Françaises, be it for the library, for members, or for children's classes, are the subscription series of 8 books per year: *bébémax* (age 0-3), *titoumax* (age 2-4), *minimax* (age 4-5), *kilimax* (age 5-8), *animax* (age 8-10), *maximax* (age 10-13) et *medium club* (teenagers).

### **European Book Company**

925 Larkin Street  
San Francisco, CA 94109  
tel: 415-474-0626 Ext 3  
fax: 415-474-0630  
www.europeanbook.com  
info@europeanbook.com  
Nicolas Pellerin

*European Book Company* is your one-stop source for all French language textbooks, exercise books, reference and dictionaries, literature, easy readers, comics, and children's books. Hachette, Hatier, Didier, Gallimard, CLE, Nathan, all the French publishers are represented and accessible at special Alliance Française discount prices.

**Euro-Quest**

PO Box 182428  
Shelby Twp MI 48318-2428  
tel: 586-677-0300  
fax: 586-677-1731  
www.frenchbooksonline.com  
euroquest@comcast.net  
Erica Tremonti

*Euro-Quest* is the first Internet boutique in the US devoted entirely to untranslated French literature. We carry modern literature, classics, children's titles and audio books, all titles are carefully selected to appeal to expats and francophones living in America. There is a special 10% discount for Alliance Française members (coupon code: alliance).

**FIAP Jean Monnet**

30 rue Cabanis  
75014 Paris, France  
tel: (011) 33 1.43.13.17.00  
fax: (011) 33 1.45.81.63.91  
www.fiap.asso.fr  
girardin@fiap.asso.fr  
Michel Girardin

*FIAP (Foyer International d'Accueil de Paris) Jean Monnet* welcomes Alliance Française students at all levels who wish to explore Paris. Arrangements can also be made to house travel groups organized by AF chapters. The *FIAP* facilities include a café-bar and breakfast area, Internet access, and assistance in setting up tours and museum visits.

**FilmArobics, Inc.**

9 Birmingham Place  
Vernon Hills, IL 60061  
tel: 800-832-2448  
fax: 847-367-5669  
www.filmarobics.com  
film@filmarobics.com  
Judy Sugarman

*FilmArobics* provides comprehensive lesson plans for feature-length French films. Most of the films, which have been selected for their high interest and appropriate subject matter, are available in both VHS and DVD formats. The lesson plans are useful not only for AF film classes but also as a guide for Ciné Club discussion leaders.

**France-Amérique**

1560 Broadway, Suite 511  
New York, NY 10036  
tel: 212-221-6700  
fax: 212-221-6997  
www.france-amerique.com  
katie@france-amerique.com  
Katie Casanova

*France-Amérique, édition internationale du Figaro*, is the only French weekly published in America. It features selected articles from *Le Figaro*, and covers the activities of the French-American community in the U.S. A great tool in the classroom for intermediate to advanced courses, *France-Amérique* offers special rates for the Alliance Française members.

**Houghton Mifflin Company**

222 Berkeley Street  
Boston, MA 02116  
tel: 617-351-5785  
fax: 615-351-  
www.hmco.com  
eileen\_bernadette\_moran  
@hmco.com

*Houghton Mifflin* is the publisher of many French programs including the widely used beginning text *Contacts: Langue et Culture Françaises*. Houghton Mifflin also publishes the educational edition of Saint Exupéry's *Le Petit Prince* with end vocabulary and introductory notes, as well as readers and the *Classiques Larousse* series.

**Ideal Foreign Books**

132-10 Hillside Avenue  
Richmond Hill, NY 11418  
Tel: 718-297-7477  
Fax: 718-297-7645  
Idealforeignbooks@att.net  
André Fetaya

*Ideal Foreign Books* has been providing French teaching materials to Alliance Française schools for many years at a substantial discount. Ask for their French catalog which lists current French textbooks plus a wide selection of supplementary materials for both adults and children, including videos, workbooks, reference materials, and readers.

**Journal Français**

944 Market Street, Suite 210  
San Francisco, CA 94102  
Tel: 800-231-1549  
Fax: 415-981-9177  
www.journalfrancais.com  
info@journalfrancais.com  
Louis Kyle

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With the latest news from France, French events in America, exclusive historical series and travel features, the *Journal Français* is truly your French connection in the United States. Published monthly, entirely in French, the *Journal Français* is the best way to stay au courant and an invaluable tool in conversation and civilization classes.

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**Living Language**

1745 Broadway  
New York, NY 10019  
tel: 888-264-1745  
fax: 212-940-7400  
[www.livinglanguage.com](http://www.livinglanguage.com)  
[smcquade@randomhouse.com](mailto:smcquade@randomhouse.com)  
Suzanne McQuade

*Living Language* offers a variety of conversational French learning materials for Alliance Française students at all levels of proficiency and for any learning need, whether travel, business, or general self-improvement. The *Learn Together* parent-child activity kits with audio and workbooks are great for Saturday classes.

**McDougal Littell**  
909 Davis Street  
Evanston, IL 60201  
tel: 847-424-3718  
fax: 847-424-3402  
www.mcdougallittell.com  
Sebastian\_Andino@hmco.com  
Sebastian Andino

*McDougal Littell* is the proud publisher of the widely-used multi-media program, *Discovering French Nouveau*. McDougal also distributes many CLE materials including the *Grammaire progressive* series for adults, the *Ado* series for teens, *Bonjour Afrique*, and the videos: *Karaoké*, *Les loisirs des Français*, *Le calendrier des Français* and *Dites-moi tout!*

**MEP Inc. Distribooks Division**  
8124 North Ridgeway  
Skokie, IL 60076  
tel: 847-676-1596  
fax: 847-676-1195  
www.mep-eli.com  
e.mitas@distribooks.com  
Elizabeth Mitas

*MEP/Distribooks* is a leading foreign language book wholesaler to schools, universities, libraries and trade bookstores. They offer Alliance Française schools competitive discounts on all French materials and opportunities for partnership with Unipresse on French magazine subscriptions to students and chapter members.

**Schoenhof's Foreign Books**  
486 Green Street  
Cambridge, MA 02139  
tel: 617-547-8855  
fax: 617-547-8551  
www.schoenhofs.com  
french@schoenhofs.com  
French Department

*Schoenhof's*, founded in 1856, offers the largest selection of foreign-language books in America. The French collection includes learning material and dictionaries, as well as fiction, non-fiction, and children's books from the francophone world. A discount is available for AFs purchasing books in quantity for classes or reading groups.

**Sky Oaks Productions, Inc.**  
P. O. Box 1102  
Los Gatos, CA 95031  
tel: 408-395-7600  
fax: 408-395-8440  
www.tpr-world.com  
tprworld@aol.com  
Ginny Asher

*Sky Oaks Productions* are the publishers of *Total Physical Response (TPR)* books and language teaching materials incorporating the right-side-of-the-brain learning method developed by James J. Asher. French Student Kits and Teacher Kits on a wide variety of themes are available for both children's and adult classes.

**Sosnowski Language Resources**

13774 Drake Ct.  
Pine, CO 80470  
tel: 303-838-0921  
fax: 303-816-0634  
www.sosnowskibooks.com  
mjs@sosnowskibooks.com  
Mary J. Sosnowski

*Sosnowski Language Resources* features a wide selection of French materials for Alliance Française classes and libraries, with a special emphasis on materials for children. Included are authentic materials from the francophone world, such as comptines accompanied by CDs, children's albums, multicultural novels of francophone writers and African literature.

**Symtalk Language Systems**

EMC Publishing  
875 Montreal Way  
St. Paul, MN 55102  
tel: 800-328-1452  
fax: 800-328-4564  
www.symtalk.com  
educate@emcp.com

Through the use of flash cards, games, and illustrated books, the *Symtalk* program teaches children, adolescents and adults to speak French in complete sentences while sustaining their attention. *Symtalk* can be used effectively with Alliance classes meeting once a week as well as with regular classes and summer immersion camps.

**Teacher's Discovery**

2741 Paldan Drive  
Auburn Hills, MI 48326  
tel: 800-832-2437  
fax: 800-287-4509  
www.teachersdiscovery.com  
jhart@teachersdiscovery.net  
Julie Hart

*Teacher's Discovery* offers a broad range of supplies for French teachers including books, videos, bulletin board sets, cultural craft kits, learning games, incentives, dictionaries, reference tools, music, vocabulary and grammar exercises, and more. Discover new ways to motivate your students! Call for our catalog or visit our website!

**Thomson Nelson**

1120 Birchmount Road  
Toronto, ON M1K 5G4 Canada  
tel: 800-268-2222  
fax: 800-430-4445  
[www.nelson.com](http://www.nelson.com)  
[marie.turcotte@thomson.com](mailto:marie.turcotte@thomson.com)  
Marie Turcotte

*Thomson Nelson* is the publisher of **Acti-Vie**, a modular three-level French program for children. Each level consists of 8 independent thematic modules. For each module there are colorful student booklets plus workbooks, a cassette, a CD, a video, and teacher guidelines. This flexible program is ideal for AF children's classes.

**TV5**

8733 W. Sunset Blvd., Suite 202  
Los Angeles, CA 90069-2244  
tel: 617-547-8855  
fax: 617-547-8551  
www.tv5.org  
courtaban@eu.tv5.org  
Patrice Courtaban

*TV5*, the international French television channel, broadcasts a broad daily variety of programs: news, weather, music, movies, sports events, films, TV shows, round table discussions, documentaries, etc. On its web site, *TV5* provides a wealth of pedagogical helps for Alliance Française classes. Teacher training programs are also available.

**World of Reading**

P.O. Box 13092  
Atlanta, GA 30324-0092  
tel: 800-729-3703  
fax: 404-237-5511  
www.wor.com  
polyglot@wor.com  
Cindy Shapiro Tracy

*World of Reading* carries the widest variety of French materials – useful to enhance Alliance Française classes and médiathèque holdings. Our catalog has French educational software, videos, DVDs, audio CDs and cassettes and books – from the US, Canada, France, Belgium, etc. We offer competitive pricing on all materials for Alliance Française schools.

**Yadeeda.com**

P.O. Box 38642  
Colorado Springs, CO 80937  
tel: 719-520-5125  
alternate tel: 719-459-3695  
www.yadeeda.com  
yadeeda@hotmail.com  
Christy Le Lait

*Yadeeda.com* distributes Alain Le Lait's easy-to-learn French songs: *Soyons Amis* and *C'est Si Bon*. These CDs, designed for children of all ages (1 to 99), use catchy melodies and basic vocabulary. Alain's CDs are very popular with AF children's programs and libraries. Each CD has a songbook with the lyrics in both English and French.

**Yale University Press**

P.O. Box 209940  
New Haven, CT 06520-9040  
tel: 800-405-1619  
fax: 800-406-9145  
yalebooks.com/languages  
tim.shea@yale.edu  
Tim Shea

*Yale University Press* is the publisher of the seminal language learning program, *French in Action*. Our growing list of new texts includes a text and DVD for conversational courses, *La France et la Francophonie*, and two books for cultural courses, *Echos* and *Identité, Modernité, Texte*. To view samples and request exam copies, go to our web site.